

MEL PARADA  
Washington, DC

## EDUCATION

- 2018 MFA Graphic Design, George Mason University, Fairfax, Va  
2017 Study Abroad, Hochschule für Gestaltung Offenbach am Main, Frankfurt, Germany  
2002 BS Finance, George Mason University, Fairfax, Va

## TEACHING

- 2018 AVT 313, *Editorial Design* emphasis long-form print graphic design. The focus is on magazines and skills developed through the creation of their brand, structure, content-appropriate formats, visual identity and imagery.
- 2018 AVT 180, *New Media in the Creative Arts* emphasizes design principles using Adobe software on the Macintosh platform. Students develop a series of projects from rough schematics to final presentation for their portfolio.
- 2017 AVT 311, *Graphic Design Methods and Principles* emphasizes developing multiple design solutions that require research as to the demographics, history, and/or culture surrounding a project. Develops skills in design and typography, introduces conceptual problem solving, audience considerations, and the tools that designers must use to develop effective visual communication solutions. An emphasis is placed on the design methodology.
- 2015 AVT 215, *Typography* introduces the history and use of type. Reading and projects develop awareness of type as a linguistic and visual communication tool. Introduces typographic design elements, including color, hierarchy, integration with imagery, structure, and content.

## EXHIBITIONS

- 2018 *Rethinking Lines*, Solo Thesis Exhibition, School of Art, Fine Arts Gallery, George Mason University, Fairfax, Va  
2018 Off the Wall, School of Art, George Mason University, Fairfax, Va

## FELLOWSHIPS

- 2016 *Mike Denker Fellow*, American Printing History Association (APHA), Chesapeake Chapter

LECTURES / DISCUSSIONS

2017            *16-17th Century Dutch Printmaking*, Denker Fellow Presentation, Library of Congress, Washington DC